BALDER

EXPERT —









Who we are?

Balder is a luxury travel destination management company founded in 2012 and joined Easy Travel OY in 2020. As an on-site DMC in the Nordic countries, catering not only Virtuoso and Serandipians clients, Balder offers 18 years of travel management expertise, 24/7 support, and a comprehensive range of services including exclusive experiences, guided tours, and top-tier accommodations.

With our own fleet of 22+ premium vehicles such as Range Rover, BMW or Mercedes Benz in different sizes, we are the direct supplier, and we have exclusive connections to local suppliers.

Balder ensures personalised, high-quality tailor-made travel plans. We have no minimums spent & we work with all sorts of budget. Single services of full service (package), we adapt to your clients' requests.

"Exclusively, we are opening our own Balder Luxury Lodge in Finnish Lapland in September 2025 with 16x large suites dedicated only to our clientele.

WHY BALDER?

- Own fleet of luxury vehicles.
- Fully qualified drivers and guides.
- Unique luxury accommodations.
- Behind-the-scenes access.
- 24/7 365 support.
- Rapid quotes and response time.
- Fast, flexible, and focused!











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Finland



Helsinki HQ Itamerenkatu 8, 00180 Helsinki, Finland

Rovaniemi office Koskikatu 6, 96200 Rovaniemi, Finland

Norway



Oslo office
C.J. Hambros Plass 2C,
0164 Oslo, Norway

Sweden



Stockholm office Grusåsgr 162, bv 2130 Stockholm, Sweden

Malmö office Grynbodgatan 12, Malmö, Sweden

Denmark



Copenhagen office Esromgade 15, 2200 Copenhagen, Denmark

DESTINATIONS

- FINLAND
- DENMARK
- SWEDEN
- NORWAY
- FAROEISLANDS
- ICELAND



Denmark

Bike your way along Copenhagen canals like a local, and explore the most vibrant food scene in Europe. Take in the cutting edge modernism along with century old traditions.



Denmark

Duration of visit 3-5 days

Average cost 2000.00 eur per day per 2 person

Best Time to Visit

Summer (May to October): Ideal for outdoor activities, sightseeing, and experiencing the midnight sun.

- Wander through Copenhagen's Tivoli Gardens and Nyhavn.
- Visit historical sites like Kronborg Castle (Hamlet's castle).
- Explore the unique architecture of Aarhus and the LEGO House in Billund.





Sweden

On the one hand, Sweden is the old- world elegance of Stockholm with its well-dressed and sophisticated residents; on the other, Sweden is the ruggedness of its rural landscape. It is the bourgeois elites alongside social-democratic egalitarianism. It is gilded castles and smallrusticcottages.



Sweden

Duration of visit 3-5 days

Average cost 2000.00 eur per day per 2 person

Best Time to Visit

Summer (May to October): Ideal for outdoor activities, sightseeing, and experiencing the midnight sun.

- •Discover Stockholm's historic Gamla Stan and Vasa Museum.
- Experience the archipelago with island-hopping adventures.
- •Visit the Icehotel in Jukkasjärvi.





Finland

Exploring the wild nature surrounded by forest-covered hills and lakes, while experiencing authentic dining, inspired by the Finnish nature and relaxing at the Finnish Sauna – the most rewarding way to visit the Finnish wonderland



Finland

Duration of visit 5-7 days

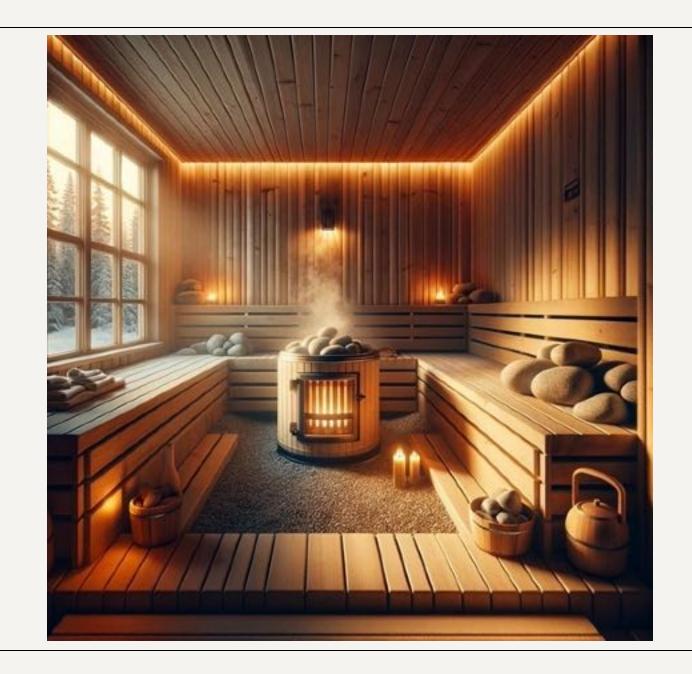
Average cost 2000.00 eur per day per 2 person

Best Time to Visit

Summer (May to October): Ideal for outdoor activities, sightseeing, and experiencing the midnight sun.

Winter (November to April): Perfect for winter sports, Northern Lights, and Christmas markets.

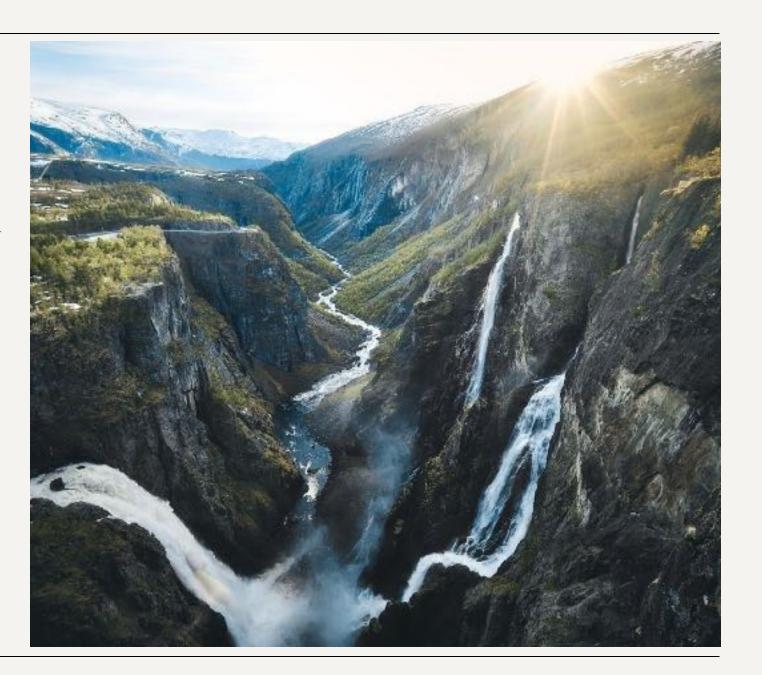
- Explore Helsinki's architecture and design scene.
- Visit Lapland for Santa Claus Village and Northern Lights.
- Relax in a traditional Finnish sauna.





Norway

Whethergliding through the spectacular fjordsortaking in the aurora of the North, Norwayis natural wonders in abundance. Mix that with exquisite lodges and proud cultural roots, and you have an experience for a lifetime



Norway

Duration of visit 6-8 days

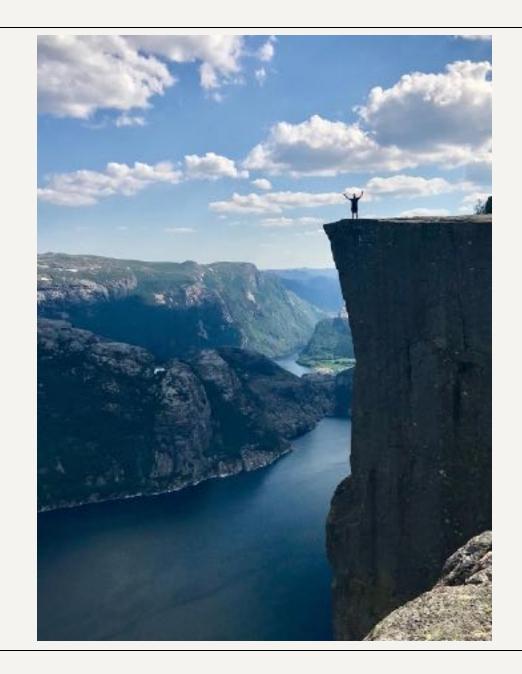
Average cost 2000.00 eur per day per 2 person

Best Time to Visit

Summer (May to October): Ideal for outdoor activities, sightseeing, and experiencing the midnight sun.

Winter (November to April): Perfect for winter sports, Northern Lights, and Christmas markets.

- Cruise through the majestic fjords (e.g., Geirangerfjord, Nærøyfjord).
- Explore Oslo's cultural attractions like the Viking Ship Museum.
- Hike to iconic natural sites like Preikestolen (Pulpit Rock) and Trolltunga.



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Iceland

The mostpeaceful country in the world, while at the sametime home to an untouched and wild landscape with glaciers and volcanoes. It's a small country with a big heart and natural wonders to match.



Iceland

Duration of visit 4-6 days

Average cost 2000.00 eur per day per 2 person

Best Time to Visit

Summer (May to October): Ideal for outdoor activities, sightseeing, and experiencing the midnight sun.

- Experience the Golden Circle (Þingvellir National Park, Geysir, Gullfoss).
- Relax in the Blue Lagoon geothermal spa.
- Witness dramatic landscapes like the black sand beaches of Vik and the Jökulsárlón glacier lagoon.





Faroe Islands

With its 18 islands and raw beauty it's a breathtaking natural wonderland without the crowds. It is the epitome of peace and freedom, and the far-flung rocky archipelago is likely to be the most curious place left on earth.



Faroe Islands

Duration of visit 3-5 days

Average cost 2000.00 eur per day per 2 person

Best Time to Visit

Summer (May to October): Ideal for outdoor activities, sightseeing, and experiencing the midnight sun.

- Hike the rugged cliffs and enjoy bird watching at Vestmanna Sea Cliffs.
- Visit the picturesque villages like Gásadalur and Saksun.
- Explore the capital, Tórshavn, and its historic Tinganes area.



BALDER





Experiences

The Nordic countries offer a diverse range of experiences, from vibrant cityscapes and historical sites to breathtaking natural wonders and unique cultural traditions. Plan your trip according to the season to make the most of the region's distinct offerings. Whether you're seeking adventure, relaxation, or cultural enrichment, the Nordics have something for everyone.

Behind the scenes of the New Nordic Cuisine:

You will be picked up by Solfinn Danielsen. His bar and restaurant pop-up & wine concept Rødder Vin (roots & wine), was recently featured in New York Times. He is a food & (natural) wine expert, originally trained as a sommelier. He knows everybody in around food in Copenhagen, and he will introduce you to all of it. You will meet the restaurateurs, the produce providers and the chefs. While you move around the city you will sample many of the best products on offer before you make a stop at Palægade - Copenhagen's best open faced sandwich place for lunch.



Yachting in the Archipelago: You will explore the breathtaking Stockholm archipelago as you sail out on a unique adventure on a motored yacht. You will be picked you up in front of your hotel. The landscape of the archipelago is constantly developing, leaving it to be one of the most fascinating experiences around Stockholm. Your captain will take you around to see as many of the smaller islands as possible and tell you the story of how it obtained its current shape. Following the tour, you will be sailed to the center of Stockholm, where the boat will dock, right in front of your hotel.



Surfing in Tjørnuvik: The giant white waves are flushing on to the dark volcanic beach, creating an almost dramatic affect, but attracting surfers from all around the world to the settlement of Tjørnuvik. The large waves from the sea has proven to be ideal for surfing and local surfers are eager to share their passion for surfing with visitors. Whether you want to spend several days or a couple of hours exploring the untamable sea local expert will make it happen.



Northern Lights Chasing: Experience Northern Lights, try snowshoeing and snowmobile driving in the untouched wilderness, experience kayaking, hunt for northern lights and much more in the northernmost part of Norway.

These regions turns into an incredible winter wonderland from November to early April, but Northern Lights can be caught as early as September.

Guests can enjoy a private traditional lavu dinner, before setting out with their photographer



Rally Car Racing On Ice: You will learn something new whether you are beginner or already an experienced driver. The program includes driving with rear-wheel drive BMWs, Porsches or other luxury vehicles. All vehicles have rally equipment: safety roll gates, special seats, spike rally tires etc. The content of the training session will be tailored according to your previous driving experience. The grand finale of the driving session is the rally sprint competition, consisting of two special stages. At the end of the program you will have the opportunity to hop into the co-pilot's seat and feel how an experienced rally driver handlesthe car.



Cycling Experience: Pro Together with best professional Copenhagen's shop Soigneur, we can arrange a pro cycling experience. First stop is their shop, where you will be met by one of their experts, who will have everything ready for your road racing tour - bikes, helmets, shoes etc. A former pro rider, will ride with you, and tell you all about the Danish pro- biking-environment, share training secrets, and make sure you don't get lost in the beautiful North Sealand landscape. You will be riding for a couple of hours before stopping for a cup of coffee - as the pros do - before heading back to the shop.

